



# WOMEN IN TOURISM AND HOSPITALITY SUMMIT PROGRAM

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## STAND UP, STAND OUT



MAY 26-27, 2019 | WESTIN HARBOUR CASTLE HOTEL, TORONTO

HARBOUR BALLROOM

### PROGRAM SCHEDULE - SUNDAY MAY 26, 2019

5:30-8:00 P.M.

**WESTIN HARBOUR CASTLE HOTEL - REGISTRATION OPENS**  
PLATINUM COCKTAIL RECEPTION WITH HONORARY CHAIR KATIE TAYLOR AND FOUNDERS  
ROSANNA CAIRA & ANNE LARCADE

### PROGRAM SCHEDULE - MONDAY, MAY 27, 2019: WESTIN HARBOUR CASTLE HOTEL HARBOUR FOYER

7:00-8:00 A.M.

**WELLNESS CONTINENTAL BREAKFAST**

7:00 A.M-6:00 P.M.

**EXHIBITOR MARKETPLACE OPEN**

8:00-8:30 A.M.



**SUMMIT OPENS - SPONSOR WELCOME & INTRO TO MEDITATION**  
MINDFUL BALANCE AND GRATITUDE WITH REETU GUPTA,  
PRESIDENT & CEO, EASTON'S GROUP OF HOTELS

## PROGRAM SCHEDULE

8:30-8:40 A.M.

### HONORARY CHAIR WELCOME ADDRESS



**Katie Taylor**  
Honorary Chair WITHorg, Chair RBC

8:40-8:55 A.M.

### FOUNDERS' WELCOME ADDRESS



**Rosanna Caira**  
Editor & Publisher,  
Kostuch Media Ltd.  
Co-Founder, WITH



**Anne Larcade**  
President & CEO  
Sequel Hotels & Resorts  
Co-Founder, WITH

8:55-9:00 A.M.

### INTRODUCTION OF KEYNOTE SPEAKER

9:00-10:00 A.M.

### KEYNOTE ADDRESS



**Joanne Lipman, TV Commentator and Author of "That's What She Said"**  
The world has changed in the wake of the #MeToo movement. What comes next? Joanne Lipman, best-selling author of *That's What She Said* and former Editor in Chief of *USA TODAY*, offers real-world solutions and a path forward. There's no men-bashing here; Lipman explores how men, as well as women, can join together to close the gender gap. In this lively talk, she'll offer surprising insights into issues ranging from unconscious bias to childrearing to brain differences between the genders and provide practical tips to help eliminate bias in the workplace.

10:00-10:30 A.M.

### HEALTH & WELLNESS NETWORKING BREAK/EXHIBITOR MARKETPLACE

Fuel your body, accelerate business contacts and exchange information with other delegates and WITHorg members

10:30-11:15 A.M.

### PANEL TOURISM & HOSPITALITY: WHAT'S NEXT? – A GLOBAL VIEW

A panel of thought leaders dissect leading trends including innovation, design, Airbnb and more to better understand where the industry is headed and how you can get there.



**Cindy Schoenauer**  
SVP, Cushman  
Wakefield, Vancouver



**Laura Pallotta**  
Regional Vice President,  
Sales and Distribution  
Marriott Hotels of Canada



**Sheenah Rogers-Pfeiffer**  
Founder & Chief Strategist,  
Anstice Communications

11:30 A.M.-12:30 P.M.

### BREAKOUT SESSIONS (INTERACTIVE LABS, WORKSHOPS AND PANELS – CHOOSE 1)

#### Workshop A



**Resilience in Times of Change;** Bree Ranieri, Leadership Coach & Co-Founder & Partner, CoTalent leads an interactive workshop focused on how practical solutions can create a competitive advantage

#### Workshop B



**Getting Out of Your Own Way,** Victoria Turner, Certified Executive Coach and host of *Your Power Outlet*, helps answer the questions that stop women from achieving success: Do you find yourself avoiding the specific actions you need to take? Do you ever second guess yourself even though you know you're good at what you do? Are you ready to shut down your negative inner voice? Turner helps reframe the thoughts that once kept you stuck into opportunities to propel you into action.

## PROGRAM SCHEDULE

### Workshop C

**Think Like a Man; Lead Like a Woman:** Join Joanne Trotta, Founder of Leaders Edge Inc. and Major Nancy Osborne CD Retired, Founder of I Got This, for this interactive Panel Interview and Facilitated Dialogue. Creating opportunity and holding space for empowered women is a critical change happening in our culture, however it cannot be achieved without an understanding of our predominantly male driven business culture. Collaboration and understanding are the keys to embracing and embedding women's unique leadership styles at all levels.



**Joanne Trotta**  
Managing Partner &  
Founder of Leaders  
Edge Inc.



**Nancy Osborne**  
Founder  
I GOT THIS

### Workshop D

**Moving Foodservice into the Future:** How can the foodservice industry fuel changes to enable women to achieve success?



**Ivana Raca**  
Chef, Ufficio  
Restaurant, Toronto



**Jennifer Huether**  
Master Sommelier



**Lorraine Trotter**  
Dean, Centre for  
Hospitality & Culinary  
Arts, George Brown  
College, Toronto



**Suzanne Barr**  
Head Chef, Avling  
Kitchen and Brewery

12:30-1:00 P.M.

### GALA AWARDS LUNCHEON

1:00-1:45 P.M.

### LUNCHEON KEYNOTE SPEAKER - BARB STEGEMANN, SOCIAL ENTREPRENEUR



Barb Stegemann first launched her perfume company, The 7 Virtues, in her garage, armed with only a dream to help war-ridden nations rebuild. Eight years later, it's now an award-winning social enterprise — supporting suppliers in countries such as Afghanistan, Haiti and the Middle East — and the first-and-only Canadian brand to be sold through Sephora's "Clean at Sephora" space across North America. Through her inspiring entrepreneurial story, Stegemann shares powerful messages of triumphing over adversity, and empowers her audiences to embrace their inner disruptor.

1:45-2:00 P.M.

### PRESENTATION OF THE KATIE TAYLOR ECONOMIC EMPOWERMENT AWARD AND THE GENDER EQUALITY AWARD

2:15 – 3:15 P.M.

### AFTERNOON BREAKOUT SESSIONS (INTERACTIVE LABS, WORKSHOPS AND PANELS – CHOOSE 1)

### Workshop A

**Creating Success through Innovation, Access to Capital and Increased Profitability**  
How are restaurant/hotel owners creating success through innovation

### Workshop B

**Catapulting Your Career in 5 Simple Steps:** You possess a boundless potential, and every time you push against it, it expands. With that comes a toolbox filled with a set of skills learned through knowledge and experiences. As women look to build fulfilling careers, we often need to refocus and acquire new skills. There will be unsavoury moments and obstacles, but perseverance and emotional resilience will drive us through, using our skills as the tools to build the path. During this workshop, participants will learn 5 simple steps to maximize their career potential, while living a balanced and fulfilling life.



**Amrita Bhalla**  
Managing Director, AB Consulting;  
& Lecturer in HR and Organizational  
Behaviour at the Ted Rogers School of  
Hospitality & Tourism, Ryerson University,  
Toronto

## PROGRAM SCHEDULE

### Workshop C

**Positioning Yourself for Success: In Discussion** – Craig Darlington, V.P. Strategy and Business Development, RMS and Minaz Abji, WITHorg board member; BOD American Hotel Income Properties REIT, BOD Affinity. The two men share views on the importance of negotiating raises, how to be direct and how to overcome barriers to achieve your personal success.



**Craig Darlington**  
VP Strategy and  
Business Development  
at RMS



**Minaz Abji**  
Advisory WITHorg; BOD American Hotel  
Income Properties REIT, BOD Affinity.

### Workshop D

**Small Acts, Big Changes:** How are business leaders and companies achieving success by talking less and doing more?



**Lauren Davey**  
Chief Human Resources Officer,  
Compass Group Canada Ltd.



**Valerie Upfold**  
Managing Partner at Profile  
Hospitality Group

3:15-3:45 P.M.

### HEALTH & WELLNESS NETWORKING BREAK/ EXHIBITOR MARKETPLACE

Fuel your body, accelerate business contacts and exchange information with other delegates and WITHorg members

3:45-5:00 P.M.

### TOWN HALL – ROADMAP TO GENDER EQUITY - BEYOND BEST PRACTISES



**MODERATOR**  
**Carolyn Clark**  
Formerly Senior Vice  
President, Talent & Culture,  
AccorHotels, NCA Region



**Peggy Berg**  
Director,  
Castell Project, Inc.  
Atlanta



**Statia Elliot**  
Director School of  
Hospitality, Food &  
Tourism Management,  
University of Guelph

5:00-5:15 P.M

### CLOSING REMARKS

Co-Founders Rosanna Caira and Anne Larcade

5:15-5:30 P.M.

### PRIZE DRAW

5:30-7:30 P.M.

### CELEBRATION NETWORKING COCKTAIL RECEPTION

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