



WOMEN IN TOURISM AND HOSPITALITY SUMMIT PROGRAM

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STAND UP, STAND OUT



MAY 26-27, 2019 | WESTIN HARBOUR CASTLE HOTEL, TORONTO

HARBOUR BALLROOM

PROGRAM SCHEDULE - SUNDAY MAY 26, 2019

5:30-8:00 P.M.

WESTIN HARBOUR CASTLE HOTEL - REGISTRATION OPENS

PLATINUM COCKTAIL RECEPTION WITH HONORARY CHAIR KATIE TAYLOR AND FOUNDERS
ROSANNA CAIRA & ANNE LARCADE

PROGRAM SCHEDULE - MONDAY, MAY 27, 2019: WESTIN HARBOUR CASTLE HOTEL HARBOUR FOYER

7:00-8:00 A.M.

WELLNESS CONTINENTAL BREAKFAST

7:00 A.M-6:00 P.M.

EXHIBITOR MARKETPLACE OPEN

8:00-8:30 A.M.



**SUMMIT OPENS - SPONSOR WELCOME & INTRO TO MEDITATION
MINDFUL BALANCE AND GRATITUDE** WITH REETU GUPTA,
PRESIDENT & CEO, EASTON'S GROUP OF HOTELS

PROGRAM SCHEDULE

8:30-8:40 A.M.

HONORARY CHAIR WELCOME ADDRESS



Katie Taylor

Honorary Chair WITHorg, Chair, Royal Bank of Canada, SickKids Foundation, Director, Air Canada

8:40-8:55 A.M.

FOUNDERS' WELCOME ADDRESS



Rosanna Caira

Editor & Publisher, Kostuch Media Ltd. Co-Founder, WITH



Anne Larcade

President & CEO Sequel Hotels & Resorts Co-Founder, WITH

8:55-9:00 A.M.

INTRODUCTION OF KEYNOTE SPEAKER

9:00-10:00 A.M.

KEYNOTE ADDRESS



Joanne Lipman, TV Commentator and Author of "That's What She Said"

The world has changed in the wake of the #MeToo movement. What comes next? Joanne Lipman, best-selling author of *That's What She Said* and former Editor in Chief of *USA TODAY*, offers real-world solutions and a path forward. There's no men-bashing here; Lipman explores how men, as well as women, can join together to close the gender gap. In this lively talk, she'll offer surprising insights into issues ranging from unconscious bias to childrearing to brain differences between the genders and provide practical tips to help eliminate bias in the workplace.

10:00-10:30 A.M.

HEALTH & WELLNESS NETWORKING BREAK/EXHIBITOR MARKETPLACE

Fuel your body, accelerate business contacts and exchange information with other delegates and WITHorg members

10:30-11:15 A.M.

PANEL TOURISM & HOSPITALITY: WHAT'S NEXT? – A GLOBAL VIEW

A panel of thought leaders dissect leading trends including innovation, design, Airbnb and more to better understand where the industry is headed and how you can get there.



Cindy Schoenauer

SVP, Cushman Wakefield, Vancouver



Laura Pallotta

Regional Vice President, Sales and Distribution Marriott Hotels of Canada



Sheenah Rogers-Pfeiffer

Founder & Chief Strategist, Anstice Communications



Vito Curalli

Executive Director of Sales, Canada, Latin America and International, Hilton

11:30 A.M.-12:30 P.M.

BREAKOUT SESSIONS (INTERACTIVE LABS, WORKSHOPS AND PANELS – CHOOSE 1)

Workshop A



Resilience in Times of Change; Bree Ranieri, Leadership Coach & Co-Founder & Partner, CoTalent leads an interactive workshop focused on how practical solutions can create a competitive advantage

Workshop B



Getting Out of Your Own Way, Victoria Turner, Certified Executive Coach and host of *Your Power Outlet*, helps answer the questions that stop women from achieving success: Do you find yourself avoiding the specific actions you need to take? Do you ever second guess yourself even though you know you're good at what you do? Are you ready to shut down your negative inner voice? Turner helps reframe the thoughts that once kept you stuck into opportunities to propel you into action.

PROGRAM SCHEDULE

Workshop C

Think Like a Man, Lead Like a Woman: Join Joanne Trotta, Founder of Leaders Edge Inc. and Major Nancy Osborne CD Retired, Founder of I Got This, for this interactive Panel Interview and Facilitated Dialogue. Creating opportunity and holding space for empowered women is a critical change happening in our culture, however it cannot be achieved without an understanding of our predominantly male driven business culture. Collaboration and understanding are the keys to embracing and embedding women's unique leadership styles at all levels.



Joanne Trotta
Managing Partner &
Founder of Leaders
Edge Inc.



Nancy Osborne
Founder
I GOT THIS

Workshop D

Moving Foodservice into the Future: How can the foodservice industry fuel changes to enable women to achieve success?



Jennifer Huether
Master Sommelier



Lorraine Trotter
Dean, Centre for
Hospitality & Culinary Arts,
George Brown
College, Toronto



Joan Monfaredi
Executive Chef/Owner,
TWO13 Kosher Food
Design INC.



Missy Hui
Chef

12:30-1:00 P.M.

GALA AWARDS LUNCHEON

1:00-1:45 P.M.

LUNCHEON KEYNOTE SPEAKER - BARB STEGEMANN, SOCIAL ENTREPRENEUR



Barb Stegemann first launched her perfume company, The 7 Virtues, in her garage, armed with only a dream to help war-ridden nations rebuild. Eight years later, it's now an award-winning social enterprise — supporting suppliers in countries such as Afghanistan, Haiti and the Middle East — and the first-and-only Canadian brand to be sold through Sephora's "Clean at Sephora" space across North America. Through her inspiring entrepreneurial story, Stegemann shares powerful messages of triumphing over adversity, and empowers her audiences to embrace their inner disruptor.

1:45-2:00 P.M.

PRESENTATION OF THE KATIE TAYLOR ECONOMIC EMPOWERMENT AWARD AND THE GENDER EQUALITY AWARD

2:15 – 3:15 P.M.

AFTERNOON BREAKOUT SESSIONS (INTERACTIVE LABS, WORKSHOPS AND PANELS – CHOOSE 1)

Workshop A

Creating Success through Innovation, Access to Capital and Increased Profitability
How are restaurant/hotel owners creating success through innovation



Reetu Gupta
President & CEO
Easton's Group of Hotels



Tony Cohen
President & CEO,
Global Edge Investments



Suraj Gupta
Co-founder,
President & CEO,
Rogue Insight Capital

PROGRAM SCHEDULE

Workshop B

Catapulting Your Career in 5 Simple Steps: You possess a boundless potential, and every time you push against it, it expands. With that comes a toolbox filled with a set of skills learned through knowledge and experiences. As women look to build fulfilling careers, we often need to refocus and acquire new skills. There will be unsavoury moments and obstacles, but perseverance and emotional resilience will drive us through, using our skills as the tools to build the path. During this workshop, participants will learn 5 simple steps to maximize their career potential, while living a balanced and fulfilling life.



Amrita Bhalla

Managing Director, AB Consulting;
& Lecturer in HR and Organizational
Behaviour at the Ted Rogers School of
Hospitality & Tourism, Ryerson University,
Toronto

Workshop C

Positioning Yourself for Success: In Discussion – Craig Darlington, V.P. Strategy and Business Development, RMS and Minaz Abji, WITHorg board member; BOD American Hotel Income Properties REIT, BOD Affinity. The two men share views on the importance of negotiating raises, how to be direct and how to overcome barriers to achieve your personal success.



Craig Darlington

VP Strategy and
Business Development
at RMS



Minaz Abji

Advisory WITHorg; BOD American Hotel
Income Properties REIT, BOD Affinity.

Workshop D

Small Acts, Big Changes: How are business leaders and companies achieving success by talking less and doing more?



Lauren Davey

Chief Human Resources Officer,
Compass Group Canada Ltd.



Valerie Upfold

Managing Partner at Profile
Hospitality Group

3:15-3:45 P.M.

HEALTH & WELLNESS NETWORKING BREAK/ EXHIBITOR MARKETPLACE

3:45-5:00 P.M.

TOWN HALL – ROADMAP TO GENDER EQUITY - BEYOND BEST PRACTISES



MODERATOR
Carolyn Clark

Formerly Senior Vice
President, Talent & Culture,
AccorHotels, NCA Region



Peggy Berg

Director,
Castell Project, Inc.
Atlanta



Statia Elliot

Director School of
Hospitality, Food &
Tourism Management,
University of Guelph

5:00-5:15 P.M.

CLOSING REMARKS

Co-Founders Rosanna Caira and Anne Larcade

5:15-5:30 P.M.

PRIZE DRAW

5:30-7:30 P.M.

CELEBRATION NETWORKING COCKTAIL RECEPTION

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