WOMEN IN TOURISM & HOSPITALITY

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THE 2020 GLOBAL VIRTUAL SUMMIT
"BREAKING BARRIERS"
TORONTO, ONT.

OCTOBER 14TH, 2020 - DAY ONE - 11 A.M. – 2 P.M. EST
THE GLOBAL PERSPECTIVE: "INSPIRING CHANGE"

11:00 A.M. – 11:05 A.M. EST
Welcome Address by the Honorary Chair

Katie Taylor
Chair, Royal Bank of Canada; Board of Directors, Air Canada; Hospital for Sick Children Foundation; Canada Pension Plan Investment Board; former President and CEO, Four Seasons Hotels & Resorts

11:05 A.M. – 11:10 A.M. EST
Founders' Welcome:

Rosanna Caira,
Editor/Publisher, Kostuch Media Ltd. Co-Founder, WITH

Anne Larcade
President and CEO, Sequel Hotels Co-Founder, WITH

11:10 A.M. - 11:15 A.M. EST
Word Cloud Questions for the Audience

11:15 A.M. – 12:00 P.M. EST
STATE-OF-THE-INDUSTRY THOUGHT-LEADERSHIP PANEL

Looking Ahead Post COVID-19: Developing & Executing Forward-Thinking Strategies

MODERATOR: Rosanna Caira, Editor & Publisher, Kostuch Media Ltd. (*Foodservice and Hospitality/Hotelier* magazines)

PANELISTS:

Don Cleary
President, Marriott Hotels of Canada

Janet Zuccarini
Founder & Visionary, Gusto 54 Restaurants

Julian Buffam
Partner, New Castle Hotels and Resorts

Abigail Tan
CEO, St. Giles Hotels, United Kingdom

12:00 P.M. – 12:50 P.M. EST
Rapid Fire: "Breaking Barriers/Building Resiliency"

Rhonelle Bruder
Executive Director, Project iRISE

Christina Veira
Mixologist/ Restaurant Manager

Suzanne Barr
Chef & Advocate

Peggy Berg
Castell Project

12:50 P.M. – 1:00 P.M. EST
Presentation of the Katie Taylor Economic Empowerment Award to Arne Sorenson, President and CEO, Marriott International

Arne Sorenson
President & CEO, Marriott International

1:00 P.M. – 1:30 P.M. EST
BECOME A CATALYST FOR YOUR PURPOSE IN LIFE

Margo Day,
Former Vice-President U.S. Education at Microsoft Corp. (Retired) World Vision National Leadership Council Member

1:30 – 2 P.M. EST
"From the Laundry Room to the Boardroom"

Heather McCrory
CEO North & Central America Accor

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OCTOBER 15TH, 2020 - DAY TWO - 11 A.M. – 2 P.M. EST
THE INSPIRATIONAL & SKILLS-BUILDING DAY: "MOVING MOUNTAINS"

11:00 A.M. – 11:05 A.M. EST
Opening Remarks

11:10 A.M. – 11:40 A.M. EST
"Persistence, Not Perfection"

Paula Stone Williams
Gender Equity Advocate;
LGBTQ Ambassador;
Transgender Minister

With humour and passion, Paula will help attendees see the problems and possibilities of achieving true gender equity.

11:40 A.M. – 11:45 A.M. EST
Q/A from the Audience

11:45 A.M. - 11:50 A.M. EST
Word Cloud Questions for the Audience

11:50 A.M. - 12:30 P.M. EST
"Decided to Love Life, Now What?"

Dr. Patch Adams

When Patch Adams was 18 years old, he was inspired by Martin Luther King's "I Have a Dream" speech to become an activist for love, peace, and justice. One of his first acts, as an activist, was to decide to never have another bad day. He learned how to control how he perceived the world, and how his emotions were the ways in which his mind perceived the world. After becoming a medical doctor, he founded the Gesundheit Institute in 1971. Dr. Adams played with the idea of how doctors could combine both health and care to create an alternative healthcare model predicated on the powerful connection between environment and wellness.

12:40 P.M. – 1:10 P.M. EST – FIRESIDE CHAT
"You Can't Just Add Women + Stir: Re-Thinking Systems + Models for a More Equitable World"

Amrita Bhalla
A.B. Consulting

Vicki Saunders
President and Founder, SHEeo

1:15 P.M. – 1:55 P.M. EST
"Build Resilience in your Workforce"

Dr. Ryan Todd
CEO, Headversity

Dr. Ryan Todd is a psychiatrist and recently converted technologist, founding the workplace mental health and resilience app, *headversity*. His work at *headversity* brought together a team of psychiatrists, psychologists, and educators to build an industry-re-defining app that is setting the new standard for workplace mental health, working with some of North America's largest and leading employers. He will be speaking about how this app allows organizations to put the mental health and performance of employees back into their hands.

1:55 P.M. EST
Summit Wrap Up

Rosanna Caira
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Anne Larcade
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