

## SPONSORSHIP OPPORTUNITIES



June 24, 2018 - Cocktail Reception: The One Eighty, Manulife Centre, Toronto  
 June 25, 2018 - Women in Tourism & Hospitality Conference: Four Seasons Hotel Toronto



# WOMEN IN TOURISM & HOSPITALITY



An inspirational, high-energy day celebrating women's leadership skills, while presenting new ideas, insights, career opportunities and hybrid workshops – all designed to accelerate careers and improve professional development, while networking with like-minded leaders. The summit helps women and men connect with peers and organizations, access world-class speakers and workshops for professional and personal growth and results in moving the needle faster on gender bias and pay equity.



### PLATINUM SPONSOR (\$20,000)

- ◆ Opportunity for VIP to address audience from the podium
- ◆ Corporate logo on WITHorg.com and all promotional materials and signage, including syndicated press releases, and on magazine advertisements
- ◆ Acknowledgement and thanks at the event
- ◆ Company logo featured on screen throughout breakfast luncheon and presentations
- ◆ Logo on e-mail blast to digital subscribers and on WITHorg.com website
- ◆ Sponsor ribbon on event badge
- ◆ Access to delegate list
- ◆ 8 tickets to the event (value of \$799 per registration)

### PRESENTING SPONSOR (\$12,000)

- ◆ Opportunity for VIP to address audience from the podium
- ◆ Corporate logo on WITHorg.com and all promotional materials and signage, including syndicated press releases, and on magazine advertisements
- ◆ Acknowledgement and thanks at the event
- ◆ Company logo featured on screen throughout breakfast luncheon and presentations
- ◆ Logo on e-mail blast to digital subscribers and on WITHorg.com website
- ◆ Sponsor ribbon on event badge
- ◆ Access to delegate list
- ◆ 6 tickets to the event (value of \$799 per registration)

### GOLD SPONSOR (\$10,000)

- ◆ Opportunity for VIP to address audience from the podium
- ◆ Corporate logo on WITHorg.com and all promotional materials and signage, including syndicated press releases, and on magazine advertisements
- ◆ Acknowledgement and thanks at the event
- ◆ Company logo featured on screen throughout breakfast luncheon and presentations
- ◆ Logo on e-mail blast to digital subscribers and on WITHorg.com website
- ◆ Sponsor ribbon on event badge
- ◆ Access to delegate list
- ◆ 4 tickets to the event (value of \$799 per registration)

### GALA AWARDS LUNCHEON (\$10,000)

- ◆ Corporate logo on WITHorg.com and all promotional materials and signage, including syndicated press releases, and on magazine advertisements
- ◆ Acknowledgement and thanks at the event
- ◆ Company logo featured on screen throughout breakfast luncheon and presentations
- ◆ Logo on e-mail blast to digital subscribers and on WITHorg.com website
- ◆ Sponsor ribbon on event badge
- ◆ Access to delegate list
- ◆ 4 tickets to the event (value of \$799 per registration)

### AWARDS SPONSOR (\$8,000 per award) (2 awards presented)

- ◆ Awards presentation to winners on stage
- ◆ Acknowledgement and thanks at the event
- ◆ Logo on e-mail blast to digital subscribers and on WITHorg.com website
- ◆ Sponsor ribbon on event badge
- ◆ Access to delegate list
- ◆ 2 tickets to the event (value of \$799 per registration)

## SPONSORSHIP OPPORTUNITIES



# WOMEN IN TOURISM & HOSPITALITY



### SILVER SPONSOR (\$7,000)

- ♦ Corporate logo on WITHorg.com and all promotional materials and signage, including syndicated press releases, and on magazine advertisements
- ♦ Acknowledgement and thanks at the event
- ♦ Company logo featured on screen throughout breakfast luncheon and presentations
- ♦ Logo on e-mail blast to digital subscribers and on WITHorg.com website
- ♦ Sponsor ribbon on event badge
- ♦ Access to delegate list
- ♦ 2 tickets to the event (value of \$799 per registration)

### WELCOME RECEPTION (\$6,000)

- ♦ Opportunity for VIP to address audience from the podium
- ♦ Corporate logo on WITHorg.com and all promotional materials and signage, including syndicated press releases, and on magazine advertisements
- ♦ Acknowledgement and thanks at the event
- ♦ Logo on e-mail blast to digital subscribers and on WITHorg.com website
- ♦ Sponsor ribbon on event badge
- ♦ Access to delegate list
- ♦ 2 tickets to the event (value of \$799 per registration)

### BREAKFAST & COFFEE BREAKS (\$4,500) per session

- ♦ Corporate logo on WITHorg.com and all promotional materials and signage, including syndicated press releases, and on magazine advertisements
- ♦ Acknowledgement and thanks at the event
- ♦ Company logo featured on screen throughout breakfast luncheon and presentations
- ♦ Logo on e-mail blast to digital subscribers and on WITHorg.com website
- ♦ Sponsor ribbon on event badge
- ♦ Access to delegate list
- ♦ 2 tickets to the event (value of \$799 per registration)

### BRONZE SPONSOR (\$4,000)

- ♦ Corporate logo on WITHorg.com and all promotional materials and signage, including syndicated press releases, and on magazine advertisements
- ♦ Acknowledgement and thanks at the event
- ♦ Company logo featured on screen throughout breakfast luncheon and presentations
- ♦ Logo on e-mail blast to digital subscribers and on WITHorg.com website
- ♦ Sponsor ribbon on event badge
- ♦ Access to delegate list
- ♦ 2 tickets to the event (value of \$799 per registration)

### BESPOKE PACKAGE \$30,000

For companies looking to make a special statement and to stand out from the crowd, we offer a completely customizable sponsorship package that can incorporate benefits from any of our varied sponsorship options or, alternatively, we can create a standalone program to specifically meet your company's needs. Tell us what your goals and priorities are, and we will craft a program as unique as your company.

### DELEGATE BAGS - \$3,200

Includes logo on bag and product insert in bag

### GIVEAWAY T-SHIRTS - \$3,200

Logo included with inspirational message

### LANYARD SPONSOR - \$3,000

Logo and name of company positioned on lanyard

### EXHIBITOR TABLETOP - \$1,500

Includes six-foot table where company can highlight collateral material and handouts

For more information or to book your program contact: (416) 447-0888  
 Canada: **Elena Osina**, eosina@kostuchmedia.com, ext. 228;  
**Maria Fama Viecili**, mviecili@kostuchmedia.com, ext. 238;  
**Cheryll San Juan**, csanjuan@kostuchmedia.com, ext. 240;  
 United States: **Wendy Gilchrist**, wgilchrist@kostuchmedia.com, (978) 689-0230



# SPONSORSHIP ORDER FORM



Name of Person Authorizing Sponsorship: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ E-mail: \_\_\_\_\_

City/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: (    ) \_\_\_\_\_ Fax: (    ) \_\_\_\_\_

Name of Event Being Sponsored	Category Sponsored	Price
		\$
		\$
		\$
		\$
		\$
		Total Cost:

**Method of Payment:** ☐ Visa ☐ MasterCard ☐ American Express ☐ Cheque

Card Number: \_\_\_\_\_ Expiry: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_

(Please make cheques payable to Kostuch Media Ltd.)

**Company logo:** Please provide us with the name/phone number/e-mail of the person we should contact regarding logo requirements. Company logos are used for marketing purposes and signage.

Contact person for logos: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please return this form to Kostuch Media Ltd. via e-mail to [rcaira@kostuchmedia.com](mailto:rcaira@kostuchmedia.com).

**Thank you for supporting our initiatives.**  
**Together, we are stronger!**

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