

May 26, 2019 - Cocktail Reception: The Westin Harbour Castle Hotel, Toronto
 May 27, 2019 - Women in Tourism & Hospitality Conference: The Westin Harbour Castle Hotel, Toronto

WOMEN IN TOURISM & HOSPITALITY



Unlike any other women’s conference, the Women in Tourism and Hospitality conference is an inspirational, high-energy day celebrating women’s leadership skills, while presenting new ideas, insights, career opportunities and hybrid workshops — all designed to accelerate careers and improve professional development, while networking with like-minded leaders. The summit helps women and men connect with peers and organizations, access world-class speakers and workshops for professional and personal growth and results in moving the needle faster on gender bias and pay equity.



**PLATINUM SPONSOR
(\$20,000)**

- ◆ Opportunity for VIP to address audience from the podium
- ◆ Corporate logo on WITHorg.com and all promotional materials and signage, including press releases, and in magazine advertisements
- ◆ Acknowledgement and thanks at the event
- ◆ Company logo featured on screen throughout breakfast luncheon and presentations
- ◆ Logo on e-mail blast to digital subscribers and on WITHorg.com website
- ◆ Sponsor ribbon on event badge
- ◆ Access to delegate list
- ◆ 8 tickets to the event

**PRESENTING SPONSOR
(\$12,000)**

- ◆ Opportunity for VIP to address audience from the podium
- ◆ Corporate logo on WITHorg.com and all promotional materials and signage, including press releases, and in magazine advertisements
- ◆ Acknowledgement and thanks at the event
- ◆ Company logo featured on screen throughout breakfast luncheon and presentations
- ◆ Logo on e-mail blast to digital subscribers and on WITHorg.com website
- ◆ Sponsor ribbon on event badge
- ◆ Access to delegate list
- ◆ 6 tickets to the event

**GOLD SPONSOR
(\$10,000)**

- ◆ Opportunity for VIP to address audience from the podium
- ◆ Corporate logo on WITHorg.com and all promotional materials and signage, including press releases, and in magazine advertisements
- ◆ Acknowledgement and thanks at the event
- ◆ Company logo featured on screen throughout breakfast luncheon and presentations
- ◆ Logo on e-mail blast to digital subscribers and on WITHorg.com website
- ◆ Sponsor ribbon on event badge
- ◆ Access to delegate list
- ◆ 4 tickets to the event

**GALA AWARDS LUNCHEON
(\$10,000)**

- ◆ Corporate logo on WITHorg.com and all promotional materials and signage, including press releases, and in magazine advertisements
- ◆ Acknowledgement and thanks at the event
- ◆ Company logo featured on screen throughout breakfast luncheon and presentations
- ◆ Logo on e-mail blast to digital subscribers and on WITHorg.com website
- ◆ Sponsor ribbon on event badge
- ◆ Access to delegate list
- ◆ 4 tickets to the event

**AWARDS SPONSOR
(\$8,000 per award)
*(2 awards presented)***

- ◆ Katie Taylor Economic Empowerment Award
- ◆ Gender Equality Award
- ◆ Awards presentation to winners on stage
- ◆ Acknowledgement and thanks at the event
- ◆ Logo on e-mail blast to digital subscribers and on WITHorg.com website
- ◆ Sponsor ribbon on event badge
- ◆ Access to delegate list
- ◆ 2 tickets to the event

SPONSORSHIP OPPORTUNITIES



WOMEN IN
TOURISM
& **HOSPITALITY**



SILVER SPONSOR (\$7,000)

- ◆ Corporate logo on WITHorg.com and all promotional materials and signage, and in magazine advertisements
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- ◆ Sponsor ribbon on event badge
- ◆ Access to delegate list
- ◆ 2 tickets to the event

WELCOME RECEPTION (\$6,000)

- ◆ Opportunity for VIP to address audience at the reception
- ◆ Corporate logo on WITHorg.com and all promotional materials and signage, including and in magazine advertisements
- ◆ Acknowledgement and thanks at the event
- ◆ Logo on e-mail blast to digital subscribers and on WITHorg.com website
- ◆ Sponsor ribbon on event badge
- ◆ Access to delegate list
- ◆ 2 tickets to the event

BREAKFAST & COFFEE BREAKS (\$4,500 per session)

- ◆ Corporate logo on WITHorg.com and all promotional materials and signage, and in magazine advertisements
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- ◆ Logo on e-mail blast to digital subscribers and on WITHorg.com website
- ◆ Sponsor ribbon on event badge
- ◆ Access to delegate list
- ◆ 2 tickets to the event

BRONZE SPONSOR (\$4,000)

- ◆ Corporate logo on WITHorg.com and all promotional materials and signage, including and in magazine advertisements
- ◆ Acknowledgement and thanks at the event
- ◆ Company logo featured on screen throughout breakfast luncheon and presentations
- ◆ Logo on e-mail blast to digital subscribers and on WITHorg.com website
- ◆ Sponsor ribbon on event badge
- ◆ Access to delegate list
- ◆ 2 tickets to the event

CUSTOM PACKAGE \$30,000

For companies looking to make a special statement and to stand out from the crowd, we offer a completely tailored sponsorship package that can incorporate benefits from any of our varied sponsorship options or, alternatively, we can create a standalone program to specifically meet your company's needs. Tell us what your goals and priorities are, and we will craft a program as unique as your company.

DELEGATE BAGS - \$3,200

Includes logo on bag and product insert in bag

GIVEAWAY T-SHIRTS - \$3,200

Logo included with inspirational message

LANYARD SPONSOR - \$3,000

Logo and name of company positioned on lanyard

EXHIBITOR TABLETOP - \$1,500

Includes six-foot table where company can highlight collateral material and handouts

For more information or to book your program contact: (416) 447-0888
 Canada: **Elena Osina**, eosina@kostuchmedia.com, ext. 228;
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Cheryll San Juan, csanjuan@kostuchmedia.com, ext. 240;
 United States: **Wendy Gilchrist**, wgilchrist@kostuchmedia.com, (978) 689-0230





Name of Person Authorizing Sponsorship: _____ Title: _____
Company: _____
Address: _____ E-mail: _____
City/Province: _____ Postal Code: _____
Phone: () _____ Fax: () _____

Category Sponsored	Price
	\$
	\$
	\$
	\$
	\$
	Total Cost:

Method of Payment: Visa MasterCard American Express Cheque
Card Number: _____ Expiry: _____

Signature of Cardholder: _____
(Please make cheques payable to Kostuch Media Ltd.)

Company logo: Please provide us with the name/phone number/e-mail of the person we should contact regarding logo requirements. Company logos are used for marketing purposes and signage.

Contact person for logos: _____ Phone: _____ Email: _____

Please return this form to Kostuch Media Ltd. via e-mail to rcaira@kostuchmedia.com.

Thank you for supporting our initiatives.
Together, we are stronger!